



## The Buzz - February 2023

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

### IN THE NEWS



#### A Tale of Two Kiwis: The Wordley Martin Story

##### SIDELINES MAGAZINE

Getting to the top of any industry is a mix of determination, expertise, and a little bit of luck. Fellow equestrians know adding horses to that equation makes the climb for success even more unique. That's the case for Sharn Wordley and Craig Martin, two international show jumping athletes who grew up in New Zealand. Their equestrian architecture and riding surface company, Wordley Martin, came to fruition from their intersecting life paths across the globe.

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#### Equine Back Pain Causes and Solutions

##### HORSE CANADA

Consider this: our horses balance their weight on four legs, yet when we ride them we are putting weight and strain on the largest part of their bodies that do not have direct support – their backs.

Back soreness in horses is common, especially in performance horses. In the veterinary field, it is considered a multifactorial disease with multiple causes, which makes it doubly difficult for both owner and veterinarian according to Dr. Sarah Allendorf of Palm Beach Equine Clinic.

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#### The \$800 Million Equestrian Resort Nestled in a Small Florida Town

##### HOUSE BEAUTIFUL

Fun fact: The Horse Capital of the World is tucked away in the tranquil town of Ocala, FL. If you haven't heard of Ocala you're not alone, but the World Equestrian Center wants to change that.

Located in the middle of the World Equestrian Center's 380-acre property lies a 248-room \$800-million resort that is truly a sight to behold. The hotel opened in 2021 and is quickly becoming a favorite of design and equestrian fans worldwide.

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### WHAT WE'RE WATCHING

#### Horse Show Love Stories

##### THE CHRONICLE OF THE HORSE



Equestrians' entire lives are centered around their horses, so it's perhaps no surprise that their riders find love among those with the same passions. To celebrate Valentine's Day, the Chronicle of the Horse sat down with four high-profile equestrian couples to hear their love stories – the romance, weddings, and what – if anything – drives them bonkers about their true love in everyday life together.

[Watch Here](#)

### WHAT WE'RE READING

#### Equestrian Sport Puts Omaha on World Stage

##### PRACTICAL HORSEMAN



The FEI World Cup™ Finals first visited Omaha, NE, in 2017, but the city's history in equestrian sport spans years before it.

Omaha, the largest city in the midwestern U.S. state of Nebraska, has established itself as a destination to showcase the United States' niche sports. The city might be most well known as the annual destination for the College World Series in the sport of baseball, but the U.S. Olympic Swimming Team Trials called Omaha home in 2008, 2012, and 2016.

It's equestrian sport that has put the city on the international stage. The Omaha Equestrian Foundation was established in 2010 with the goal of developing the city into a hub for the horse sport industry. By 2012, the nonprofit organization founded the region's first premier show jumping event in the region, known as 'International Omaha'.

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#### Tips for Walking a Jumper Course

##### BARNMANAGER



Jumper courses are often technical and include lines where riders have several options for track and striding. For this reason, understanding how to effectively walk a jumper course to come up with a successful plan for the show ring is essential. BarnManager spoke with U.S. Olympic silver medalist and international grand prix rider Peter Leone to learn his tips for walking a jumper course.

The first step to walking a course is knowing the type of competition. When I walk a course with a student, I always ask them what kind of class it is, and I expect them to know the answer. Knowing the format tells us how we need to walk that course in order to strategize how to win and be competitive. For example, I'm going to have a different plan for a speed class than I would for a class with a jump-off.

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#### Wordley Martin: The Arena and Footing Experts on How To Maintain Your Riding Arena

##### THE PLAID HORSE



Regardless of discipline, the maintenance of your arena can make the difference between a premium riding surface and subpar footing. Watering, dragging, and annual upkeep are all common practices, but the nuance of getting it all just right takes a more advanced understanding. International Grand Prix riders Sharn Wordley and Craig Martin have competed in arenas at top venues across the globe, gaining a strong sense of the best footing available. They're sharing their expert advice on keeping your arena in tip-top shape based on their vast experience as riders and co-founders of arena design and equestrian services company Wordley Martin.

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#### Advances in Equine Diagnostic Imaging

##### HORSE ILLUSTRATED



Seeing the full picture of a horse's body from the inside began not with a hoof, but with a woman's hand. The accidental discovery of the radiograph in 1895 by the German physicist Wilhelm Conrad Röntgen transformed the human medical landscape. Still another century passed before advancements in equine diagnostic imaging revolutionized veterinary medicine.

Dr. Sarah Puchalski, head of Diagnostic Imaging at Palm Beach Equine Clinic in Wellington, FL, explains which diagnostic imaging tools are best for looking at certain injuries or parts of the body.

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### WHAT WE'RE LISTENING TO

#### The Plaidcast Features Philip Richter

##### THE PLAIDCAST



On The Plaidcast, Piper Klemm of The Plaid Horse speaks with top hunter, jumper, and equitation riders, trainers, horse show managers, and industry experts. In this episode, Klemm speaks with Philip Richter, the son of highly respected trainer, Judy Richter, an active amateur jumper competitor, and a board member of the United States Equestrian Team (USET) Foundation. Richter discusses his mother's legacy of supporting all levels of horse showing and riding, his and her work in governance with the USET Foundation and U.S. Equestrian Federation, and the importance of supporting community-based shows like Lake Placid Horse Shows, Hampton Classic Horse Show, the Upperville Colt and Horse Show, and many others around the country.

[Listen Here](#)

### LINKS WE'RE CLICKING

[The 2023 New York Empire team has been announced. Find out who is joining team owner Georgina Bloomberg on the Global Champions League circuit.](#)

[For those of you that might be California dreamin' this winter, consider tuning in to the jumper and equitation competition at the 2023 Seaside Equestrian Tour in Del Mar, CA. Check out livestream and on-demand coverage through Horse & Country.](#)

[Mark your calendars! The Saratoga Horse Shows May Prize List is available now. View the prize list and learn more about the 25th anniversary of this popular event.](#)

[Why is the 2023 Winter Equestrian Festival listing its Fédérations? Learn more about this complicated issue involving discrepancies between North America and Europe in how prize money and entry fees are handled.](#)

[Do you ever wonder what all those letters at the end of a veterinarian's name actually mean? It is. Palm Beach Equine Clinic explains how to crack the code of letters.](#)

[If you are in need of a little equestrian humor in your life then look no further. Read some of the best horse puns to brighten your day.](#)

### A BIT OF GOOD NEWS

#### Meg Pellegrini Receives the USET Foundation's 2023 Amanda Pirie Warrington Grant

##### EVENTING NATION



Up-and-coming eventing athlete Meg Pellegrini of Wayne, PA, was named the recipient of the United States Equestrian Team (USET) Foundation's Amanda Pirie Warrington Grant for 2023. A current competitor in the Under 25 division, Pellegrini is progressing along the US Equestrian (USEF) High Performance Pathway with aspirations of representing the United States internationally.

The Amanda Pirie Warrington Grant is awarded annually through the USET Foundation's Amanda Pirie Warrington Fund. Pirie's family established the fund in her memory to provide financial assistance to an eventing athlete identified as having the talent and ability to represent the United States in the future.

[Learn More](#)

#### In the Mix With Nyx, a Rescue-Turned-Riding Prospect

##### HORSE NETWORK



Nyx arrived at Days End Farm Horse Rescue (DEFHR) in Woodbine, MD, in January 2021, after being rescued along with 18 other horses from deplorable conditions at a farm in St. Mary's County, MD.

He was significantly underweight, covered in mud from head to tail, and had additional obvious signs of neglect, such as sharp dental points and overgrown and infected hooves.

Under DEFHR's quality care, Nyx and his herdmates rehabilitated quickly and smoothly. However, it wasn't until April 29, 2022, that their former owner was convicted of multiple animal cruelty charges and the case was legally resolved.

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### SOCIAL WE'RE SHARING



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saratogahorseshows Post 2 of 5 win FREE ENTRIES at Saratoga Horse Show! Identify the second set of these 5 equestrians by name and submit your answers through DMI! Get all 25 photos correct in our 5 part series photo contest and be our lucky winner! Good luck and join us on our walk down memory lane as we celebrate our 25th anniversary! #winfreeentries